



**Underwriting Rate Sheet
2013-2014 Academic Year
Effective April 1, 2013**

Types of Underwriting

Time Specific: Underwriting messages are read at specific times decided by the underwriter and the radio station at a maximum of twice per day. (Underwriting may not be available during certain hours of the day.)

Program Specific: Underwriting messages are read once per week on a specific show decided by the underwriter and the radio station. Underwriters should select shows that complement their missions. Spot may be subject to approval by show's host.

Event Specific: WRCT hosts several internal and external events, including but not limited to: Anatomy of the Ear, Massive Music Weekend, WRCT: Spring & Fall Dance Party, Babby Ball, and more.

Underwriting Rate Chart

	Time Specific	Show Specific
Weekly	\$75 (15 spots*)	\$10
Monthly	\$250 (60 spots*)	\$35
Semester**	\$1000 (240 spots*)	\$125
Academic Year**	\$2000 (480 spots*)	\$230

* Approximately

** Underwriting messages will not be read during semester breaks, Massive Music Weekend, Anatomy of the Ear or during random schedule.

For more information, feel free to contact underwriting@wrct.org